

CHRISTOPHER GROTKIN

GRAPHIC DESIGNER



612 - 720 - 9658



GrotkinDesign.com



grotkindesign@gmail.com



Minneapolis, MN

EDUCATION

Iowa State University | 2013 - 2017

Bachelor's Degree in Graphic Design
Minor in General Business
Minor in Marketing

SKILLS & EXPERTISE

Proficient in Adobe Photoshop, Illustrator, InDesign, Premiere Pro, InCopy, Microsoft office software and Pocketmags. Excellent videography, photography and drawing techniques. Strong leadership, group, and time management skills. Solid foundation of business and marketing practices.

PROFESSIONAL EXPERIENCE

FIELD NATION

Graphic Designer | February 2022 - February 2023

Designed new company image and design templates spanning print, email, digital, and social to elevate the company brand, supporting an increase in mid and large-enterprise interest by more than 200%. Created brand videos and animations for company promotion and new employee recruitment, also resulting in a 30% increase in asset engagement. Collaborated with an expansive marketing and creative team to implement designs based on requirements, modifications, and feedback. Partnered with a creative team to increase design throughput and improve speed to market. Created designs and video edits with Adobe Photoshop, Illustrator, InDesign, Premiere Pro.

EPG MEDIA & SPECIALTY INFORMATION LLC.

Interactive Media Designer | February 2020 - March 2022 | March 2022 - Present as Contract Designer

Lead designer of two monthly print and digital magazine titles and collaborated on several others. Managed video editing across two online publications and the uploading of digital versions of all publications. Assisted in the creation and development of online webinars and classes. Collaborated with an experienced creative team and nationwide publishers on concepts and ideas. Created designs and video edits with Adobe Photoshop, Illustrator, InDesign, Premiere Pro. Digital magazine software experience includes Uberflip and PocketMags. Organized and maintained files using Microsoft office software.

TRITON COMMERCE

Graphics & Web Designer | November 2017 - December 2019

Created web designs, social media post designs, email marketing designs and video editing for a wide variety of clients throughout the Midwest. Worked with an experienced creative team to collaborate on concepts and ideas. Created designs and video edits with Adobe Photoshop, Illustrator, InDesign, Premiere Pro. Organized and maintained files using Microsoft office software.